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Course code: ORG 440
Course: Supply chain management

Date: November 30, 2011
Duration: 0900 – 1300

Total number of pages
including this

Support: Students may use a dictionary (to/from English/Norwegian) or to/from English and the student's native language. Thesaurus is not allowed.
Calculator w/out memory

Note: You may answer in English and/or Norwegian.
The exam consists of section A and B.
In section **A all questions MUST** be answered.
In section **B choose to answer TWO of the FOUR** questions.
Each answer will be weighted according to the percentage points assigned to each question.

SECTION A (*mandatory*)

- I. How can SCM contribute to increase a firm's competitive advantage? 25%
- II. How can logistics costs be presented in various ways and what are their relative advantages (15%)

SECTION B (*choose to answer TWO of the four following questions*)

1. What is meant by supply chain integration (external and internal) and what are the main drivers of integrating processes within and between firms? (30%)
2. Present the central principals of lean thinking and discuss how this can be used to improve lead time within and between firms in a supply chain? (30%)
3. Present and discuss various forms of performance measures in logistics and supply chain management. What are some of the central critique of SC performance measures? (30%)
4. Explain how materials flow is planned and executed within a focal firm and between the partners in a supply chain (30%).

Remember to write in a readable manner...**Good luck!**☺